

developmentnow

Innovation
SCORE

Sum of weighted
ratings/highest
possible total score

69%



Will it enhance our competitive advantage?



Will it enhance our brand and market share?



Will it help us be more organized?



Will it protect our brand?



Will it inspire our employees?



Will it help us give a successful presentation?



Will it be easy to use?



Do we have a strong leader to implement this idea?



Do we have the necessary resources?



Will it help us tell the "why" story?



Passion factor (I love it!)